



It's Crystal Clear  
We're Here to Hear!

2020 NHCA Annual Conference  
The Sandestin Hotel • Destin, Florida

# 2020 NHCA

## Vendor Prospectus

**2020 NHCA Annual Conference**  
Sandestin Golf and Beach Resort, Destin, Florida  
February 20–22, 2020

2019 Sponsor Benefits	Platinum (\$9,250)	Gold (\$6,250)	Silver (\$4,250)	Workshop Sponsor & Exhibitor (\$2,250)
6-Foot Tables in Exhibit Area	Four	Three	Two	Two
Exhibitor Full Conference Registration	Four	Three	Two	Two
Descriptor in the Spectrum Supplement	100-word	75-word	60-word	40-word
Ad in Spectrum Supplement	Full Page	1/2 page	1/4 page	Business Card
Hand-Outs for Registration Packets	Three	Two	Two	One
One-year NHCA Commercial Membership	✓			
One Giveaway/Swag Item for Student Meet & Greet	✓	✓	✓	✓
Giveaway/Swag Item for each Conference Attendee	✓	✓	✓	
Invite to Attend the New Members/Student Meet & Greet	Two	One		
Banner Ad on the NHCA Website through December 31, 2021	✓			
Listing in Thank You Announcement for all Vendors on NHCA LinkedIn (Pre- & Post-Conference)	✓	✓	✓	✓
Your NHCA Conference Related E-mail to Attendees, Sent by NHCA (Pre- and Post-Conference)	Two	One		
Podium Recognition	✓	✓	✓	
NHCA Conference Logo for Your Website	✓	✓	✓	✓
Thank You Announcement on each NHCA Social Media Platform	✓	✓	✓	
Sponsor Thank You Announcement during Friday Night Event	✓			
“Hosted By” Sponsor for Friday Night Event Activity Listed on Signage, in Event Marketing Materials, and in the App	✓	✓	✓	
Listing in Sponsor Thank You on Conference App	✓	✓	✓	✓
Live Logo on Conference App	✓	✓	✓	✓
Logo throughout Conference	✓	✓	✓	✓
Logo with Live Link on the NHCA Conference Sponsor Page	✓	✓	✓	✓
Logo with Live Link in NHCA Conference Marketing Emails	✓	✓		
Logo with Live Link on Conference Website	✓	✓	✓	
Logo with Live Link on the NHCA Conference Registration Confirmation Email to Attendees	✓			
Your Company Listed as a Sponsor on Conference Press Releases	✓	✓		

# SPONSOR & EXHIBIT CONTRACT 2020

## SPONSOR INVESTMENT

- \$9,250 Platinum Sponsor
- \$6,250 Gold Sponsor
- \$4,250 Silver Sponsor
- \$2,250 Workshop/Exhibitor Sponsor
- \$1,000 Advertising Online and Onsite Only
- \$500 Advertising Online Only

### Desired Booth Space: (See layout enclosed)

\*Spaces are NOT guaranteed.

1st # \_\_\_\_\_ 2nd # \_\_\_\_\_ 3rd # \_\_\_\_\_

### Please do not place me by the following:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

\*Email: \_\_\_\_\_

\*Will be utilized for distribution of information

## PAYMENT TERMS

I understand that full payment must be received by January 6, 2020 before booth assignment will be made.

### Check Enclosed with contract

Make checks payable to NHCA and mail with contract/registration to:

- Amex    Visa    Mastercard

Card number \_\_\_\_\_

3/4 digit CVC Code \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

Exact Billing Address for the Credit Card \_\_\_\_\_

### Office Use:

Date Received \_\_\_\_\_ Assigned \_\_\_\_\_

## EXHIBITOR AGREEMENT AND INFORMATION

The agreement between NHCA and the tabletop display vendors of the 2020 Annual Hearing Conservation Conference covers the time from 11 a.m. Thursday Feb. 20th until 4 pm Feb. 22nd. The exhibitor assumes the responsibility for setting up and dismantling the exhibit. By signing this contract, exhibitor agrees to waive and hold harmless NHCA from any liabilities for the safety of its exhibit and other property against robbery, fire, accident, or any other hazard whatsoever, personal property owned, rented or leased by the exhibitor is the sole responsibility of the exhibitor.

## LIABILITY

The exhibitor agrees to make no claim against NHCA nor its members nor employees or agents, nor their representatives for loss, theft, damage, or destruction of goods, nor any injury to himself, or employees prior, during, or subsequent to the period covered by this Contract resulting from, arising out of, or in anyway connected with, use of the Exhibitors space by Exhibitors, nor for any damage of any nature whatsoever, including any damage to his business by reason of the failure to provide space of the exhibit, nor for failure to hold the Conference as scheduled. The Exhibitor upon signing the Contract for exhibit space expressly releases the foregoing named Conference, NHCA, and individuals from any and all claims for such loss, damages or injury.

## INDEMNIFICATION

Exhibitor shall exercise its privilege hereunder at its own risk, and, irrespective of any negligence of NHCA. Exhibitor shall indemnify and hold harmless NHCA, its officers, employees and agents against any and all liability for claims, damages, costs, loss, actions or causes of action, for damage to property or injury or death to any person or persons, any expenses including attorneys fees resulting from, arising out of or in any way connected with, the occupation or use of the exhibit space by the Exhibitor, or invitees, or guests of the Exhibitors. Should any contingency interrupt or prevent the holding of the NHCA Exposition, the Association will return such portion of the amount paid for space as may be determined to be equitable by the Association after deduction of such amount as may be necessary to cover expenses incurred by the Association in connection with the Exposition. If for any reason, the Association determines that the location of the Exposition should be changed or the dates of the Exposition postponed, no refund will be made. However, the Association shall assign to the exhibitor, in lieu of the original space, such other space as the Association deems appropriate and the exhibitor agrees to use such space under the same rules and regulations. The Association shall not be financially liable or otherwise obligated in the event the exhibit is canceled, postponed or relocated except as provided herein. The exhibitor assumes the entire responsibilities and liability for losses, damages and claims arising out of injury or damage to exhibitors' displays, equipment and other property brought onto the premises of the Sandestin Golf and Beach Resort and shall indemnify and hold harmless the hotel agents, servants, and employees from any and all such losses, damages and claims. The exhibitor acknowledges that the Sandestin Golf and Beach Resort does not maintain insurance covering exhibitors' property and this is the sole responsibility of the exhibitors to obtain business interruption and property damage insurance covering such losses by exhibitor.

## ELECTRICITY AND EXTRAS

All utilities needed for exhibit, such as electricity, should be ordered directly through the hotel. Hotel contact information:

## BOOTH PERSONNEL

If any company wishes to bring more representatives than the allotted amount indicated by sponsorship level, each additional attendee must pay the full conference registration price. (list member registration amount and non-member registration amount)

## EXHIBITOR TEAR DOWN POLICY

Exhibitors may not tear down their exhibit areas until AFTER the morning break on Saturday. If any company needs an exception to this rule, it must be requested in writing and approved by the NHCA executive council by February 15th, 2020. Any company that tears down early without consent of NHCA is subject to a fine of \$200 and suspension from the 2021 conference.

# IMPORTANT INFORMATION FOR VENDORS

## PAYMENTS AND CANCELLATIONS

When contracting for table-top space, all vendors must mail/fax their full payment with the completed vendor contract. In the event the show is sold out, payment will automatically be refunded. After January 12, 2020 cancellations will be accepted only if the designated booth space is resold. In this case, a \$225 processing fee will be charged. Space will be assigned on a first-come, first-served basis upon receipt of the completed vendor contract and payment. No space can be assigned over the telephone. Confirmation of receipt of your contract and booth assignment will be emailed to you by January 22, 2020.

## OBJECTIONABLE MATERIALS AND ACTIVITIES

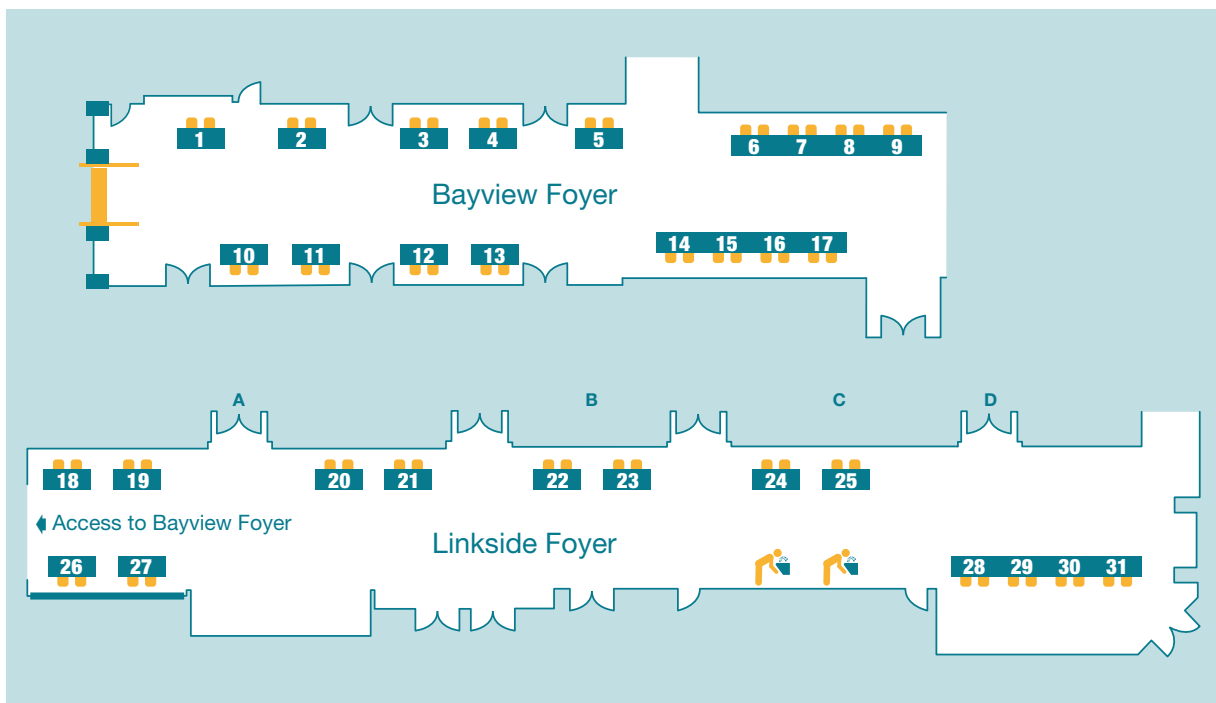
All materials used for decorative purposes shall be flameproof. Crepe paper, corrugated paper, cardboard or other combustible materials shall be prohibited. Explosive and flammable materials, which conflict with the Underwriter's Fire Prevention or Fire Department rules, shall not be permitted.

## INSTALLATION AND DISMANTLING OF EXHIBITS

The exhibitor shall have an authorized representative present at the exposition throughout all exhibit periods and during the installation and dismantling of the exhibit. The names of all authorized and additional representatives should be indicated on the enclosed Exhibitor Registration Form.

## USE OF EXHIBIT

Exhibits should be designed to appeal primarily to hearing professionals working in hearing conservation settings and students actively involved in all fields relevant to educational audiology. All demonstrations, exhibits, signs, etc. MUST be confined to the exhibitor's table space. No exhibitor shall assign, sublet or share the whole or any part of any exhibit space without the express written consent of the managers. Exhibits shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibitors. The operation of phonographs, radios or other sound devices in an objectionable manner in the opinion of the Association shall be prohibited. NHCA reserves the right to restrict exhibits which, because of the noise, method of operations, or any other reason become objectionable, and also to prohibit or evict any exhibit, which in the opinion of the managers and authorized representatives of NHCA may detract from the general character of the display. This restriction includes conduct, printed matter, or anything of a character that may be objectionable to the exhibit as a whole (e.g., professional entertainment). In the event of such restrictions or eviction, NHCA is not liable for any refunds of rentals or other exhibit expenses. The managers and authorized representatives of NHCA reserve the right to request modification of any questionable exhibit or activity.



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