

2019 NHCA Vendor Propsectus



2019 Sponsorship Benefits

Vendor Sponsorship Benefits	Platinum (\$9000)	Gold (\$6000)	Silver (\$4000)	Workshop Sponsor & Exhibitor (\$2,000)
6-foot tables in exhibit area	Four	Three	Two	Two
Exhibitor Full Conference registration	Four	Three	Two	Two
Logo with live link on the NHCA Conference website page	✓	✓	✓	
Logo with live link on the NHCA Conference Sponsor & Exhibitors listing page	✓	✓	✓	✓
Join Us at NHCA 2019 logo to include on your website and marketing materials	✓	✓	✓	✓
Podium Recognition	✓	✓	✓	
Ad in the Spectrum Supplement	Full Page	1/2 page	1/4 page	Business Card
Descriptor in the Spectrum Supplement	100-word	75-word	60-word	40-word
Hand-Outs for Registration packets	Three	Two	Two	One
One-year NHCA Commercial Membership	✓			
Give-away/swag item for New Members/Student Meet & Greet (typically has up to 50 attendees)	✓	✓	✓	✓
Invite to attend the New Members/Student Meet & Greet (typically has up to 50 attendees)	Two	One		
One give-away/swag item for each conference attendee	✓	✓	✓	
Banner ad on the NHCA website through Dec. 31, 2019	✓			
Logo with live link on the NHCA Conference marketing emails	✓	✓		
Logo with live link on the NHCA Conference Registration Confirmation email for attendees	✓			
Your NHCA Conference Related Email to Attendees, sent by NHCA	Two (Pre & Post)	One (Pre)		
Thank You Announcement of Sponsorship on NHCA LinkedIn	✓	✓	✓	
Thank You Announcement of Sponsorship on NHCA Facebook	✓	✓	✓	
Listing in Thank You Announcement for all Vendors on NHCA LinkedIn pre & post-conference	✓	✓	✓	✓
Included in "Sponsored By" list on NHCA Conference Press Releases	✓	✓		
Logo, Company Descriptor, contact info, active link on *NEW* conference app	✓	✓	✓	✓
Listing in Sponsor Thank You push notification in app - happens onsite at conference	✓	✓	✓	✓
"Hosted by" Sponsor signage on a Friday Night Event Activity	✓ (1st Choice)	✓ (2nd Choice)	✓ (3rd Choice)	
"Hosted by" Sponsor for a Friday Night Event Activity in event marketing materials	✓	✓	✓	
"Hosted by" Sponsor for a Friday Night Event Activity in app	✓	✓	✓	
Sponsor Thank You Announcement during Friday Night Event	✓			
Meeting room to host a New Product Focus Group outside of NHCA conference programming and special event hours.	✓			
Signage with logo	throughout	throughout	throughout	throughout

Vendor Schedule:

QUALITY EXHIBITION TIME: (TENTATIVE)

Exhibit times do not conflict with any educational sessions. Several hours of exhibit time is scheduled. Events in the exhibit hall include an opening reception on Wednesday, all coffee and refreshment breaks on Thursday and Friday, the Silent Auction on Thursday and Friday, and Poster Presentations. *(This schedule is a draft and subject to change.)*

THURSDAY, FEB. 7, 2019

8:30 a.m. - 4:00 p.m.	Workshops (half day & full day)
8:00 a.m. - 3:00 p.m.	Vendor & Poster Sessions Set-up
11:30 a.m. - 1:00 p.m.	LUNCH on your own
4:00 p.m. - 5:30 p.m.	Meet & Greet for New Members & Students (Invitation Only)
5:30 p.m. - 8:30 p.m.	Poster Reception Exhibits Open

FRIDAY, FEB. 8, 2019

7:00 a.m. - 8:30 a.m.	Breakfast - On Own
8:00 a.m. - 8:20 a.m.	Welcome and Opening Remarks
8:20 a.m. - 10:05 a.m.	Keynote Speaker/General Session
10:05 a.m. - 10:35 a.m.	Exhibits/Poster Sessions Open
10:35 a.m. - 12:20 p.m.	General Session
12:20 p.m. - 1:35 p.m.	Hosted Luncheon - Christopher Clark - The Singing Planet: Ocean Voices in a Rising Sea of Noise
1:35 p.m. - 2:05 p.m.	Exhibits/Poster Sessions Open
2:05 p.m. - 3:20 p.m.	General Session
3:20 p.m. - 3:50 p.m.	Exhibits/Poster Sessions Open
3:50 p.m. - 5:45 p.m.	General Session
6:30 p.m. - 9:30 p.m.	Friday Night Event

SATURDAY, FEB. 9, 2019

7:00 a.m. - 7:45 a.m.	Exhibits/Poster Sessions Open
7:45 a.m. - 8:45 a.m.	Breakfast Roundtable Chats
8:45 a.m. - 8:55 a.m.	Break
8:55 a.m. - 10:50 a.m.	Breakout Sessions
10:50 a.m. - 11:15 a.m.	Exhibits/Poster Sessions Open
11:15 a.m. - 1:15 p.m.	Award Luncheon
1:15 p.m. - 1:45 p.m.	Gasaway Lecture
1:45 p.m. - 3:00 p.m.	General Session
3:00 p.m. - 3:20 p.m.	Exhibits/Poster Sessions Open- tearDown after break
3:30 p.m. - 4:30 p.m.	General Session
4:35 p.m. - 4:45 p.m.	Closing Remarks